

BORMAN Magazine

PAID ADVERTISEMENT

Who Pays for our FREE Oil Change?

VOL. 1 NO. 4

We've promised that we will not offer phoney giveaways that really add to the price of your car, and yet, we call BORMAN CHRYSLER/PLYMOUTH the Home of the FREE Oil Change. Don't worry. We're not "talking out of both sides of our mouths".

Someone is paying for the oil change. WE ARE. And we haven't added it back to the price of our cars or our service. It's simply a cost of doing business. You really can come in

and get your oil changed at absolutely no charge to you. But you should know that we have an "ulterior motive" for making this offer.

Of course, we hope that when you come in for your free oil change you'll like our friendly and reliable service. Then maybe you'll choose us to provide all of your automotive service. Maybe you'll like our professional and knowledgeable staff and you'll choose BORMAN'S when you're ready for a new car or truck.

But there is still

more to our "ulterior motive".

Did you know that the simplest and least expensive form of maintaining your vehicle is to regularly change the oil? When an owner has taken the time to do that, his/her car or truck will stay in better condition as time goes by and will be more valuable when he/she decides to trade it in. So, our "ulterior motive" is that we hope that when our free oil change customers are ready for a new car or truck,

they'll come to BORMAN'S....and...their trade-in will be a better-running, more valuable vehicle for our used car lot.

When we offer a free oil change, it is just that...FREE. The oil and the labor of changing it are done at absolutely no cost to you.

A new oil filter is not needed everytime you change your oil, but if you would like to have a new filter, you'll appreciate the special low prices we have to offer you. And you'll also be pleased to know that we use only genuine VALVOLINE oil.

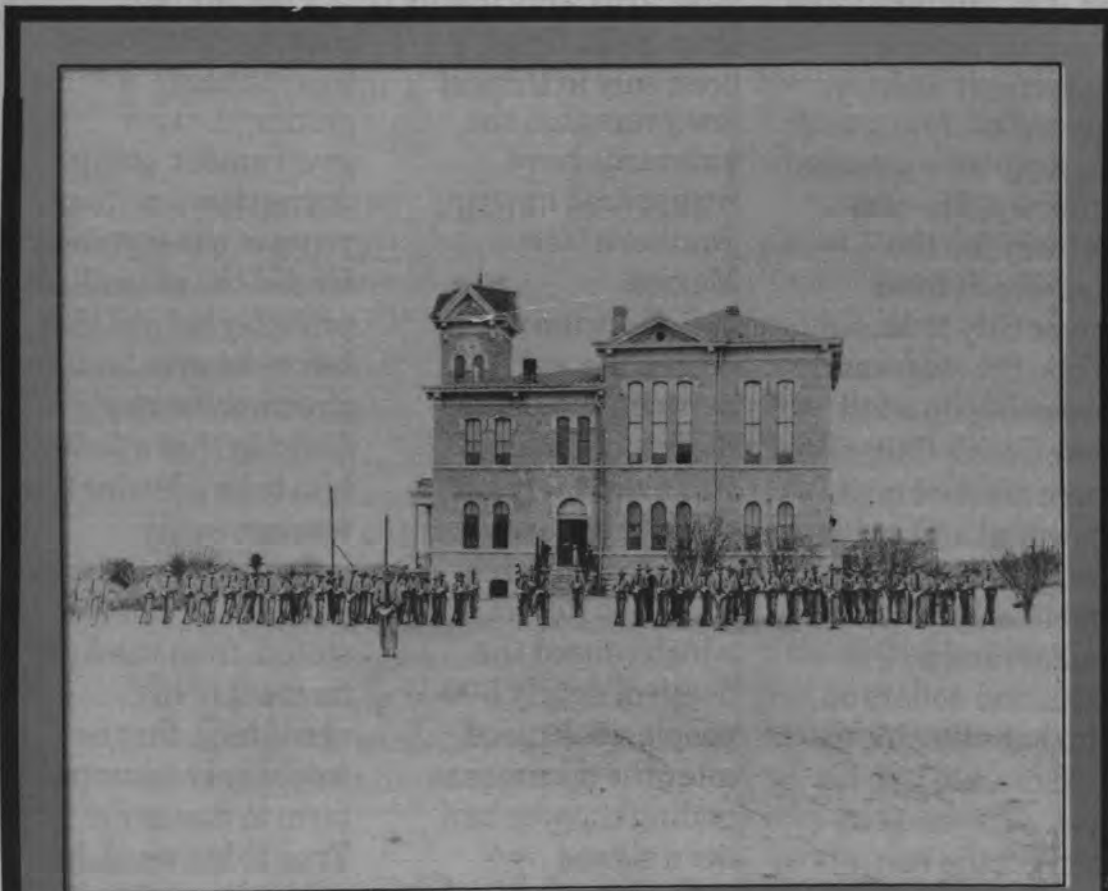
NEW MEXICO HISTORISCOPE

By Donna Borman and Michael Mckim Swickard

●January 10--On this date in 1960, people in Las Cruces were saddened to learn that long-time Professor Daniel Boone Jett had died. He came to Las Cruces to teach at the college in 1926 and before long he had earned the nickname of "Dad" because of the many worthy causes he fathered. It was his work that led to a co-op work program for Engineering students.

In 1938, he was named Dean of the School of Engineering, and in 1957, the Engineering building on the NMSU campus was named Jett Hall in his honor. On seven different occasions he was chosen the most popular faculty member at NMSU.

●January 11--This week in 1843, a man was born who was attracted to bank vaults. He went by the alias of B.J. Woodson. He was the older brother of a very famous outlaw who used the names "Dingus" and "Thomas Howard". The brothers made their living robbing trains and banks.



The first building built on the NMSU campus. See Historiscope January 21. Thank you to the Rio Grande Historical Collections at NMSU Library for providing this photograph.

CONTINUED ON NEXT PAGE

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HISTORISCOPE

CONTINUED FROM PAGE 1

It's interesting that in 1915, when B.J. died, his wife put his ashes in a bank vault until she died in 1944. So I guess you could say he spent a lot of time in banks.

Though B.J. and his brother were in numerous gunfights, their reputation was not for killing people, just for robbing banks. At least, that's what comes to my mind when I think about Frank and Jesse James.

●**January 12**--In January of 1876 the Cattle Baron of the Pecos, John Chisum, had come to the Las Cruces area for a little excitement. But he got some excitement he hadn't bargained for. On January 12 he was held up in a stagecoach robbery. He was traveling with his long-time personal attorney, Thomas Conway, on the stagecoach from Silver City to Mesilla. While the stagecoach was going up a hill near Cook's Canyon, three masked men appeared and ordered everyone to get out and line up. Chisum had around a thousand dollars on him but was able to hide most of it in his boot. The masked men got the rest, along with silver bricks from the stage's safe valued at \$4000.00. The robbers

were never apprehended, but Chisum had an exciting tale to tell.

●**January 13**--At this time in 1919, the 18th Amendment, prohibiting the manufacture or sale of alcoholic beverages, was ratified. This not only had an effect on the people of the Mesilla Valley, it also had a dramatic effect on our local economy. Some of the earliest businesses in the Mesilla Valley were tied to the manufacture of wines. By 1919, the vineyards represented one of the major industries in our area. And with the passing of the 18th Amendment, several of these large vineyards were totally shut down. It has been only in the last few years that the vineyards have reappeared in Southern New Mexico.

●**January 14**--When the war between the United States and Mexico was over, there was still a great deal of unrest in our area. The Taos Revolt, which caused the death of nearly 500 people, took place after the documents ending the war had been signed.

New Mexico's Governor, Charles Bent, had already broken one conspiracy against

the new government in Santa Fe. On this date, in 1847, he traveled to Taos to investigate the unrest there. Five days later his home in Taos was attacked and Governor Bent was killed. He was never able to see peace restored in our state.

●**January 15**--On this date in 1912, the first elected governor of New Mexico was inaugurated. Governor McDonald had a very wide following. He was the only statewide Democrat elected in the 1911 election. He was an early resident of White Oaks and eventually bought one of the biggest ranches in New Mexico.

As our first governor, McDonald was in charge of getting the new government going during the first four years of our statehood. He did the job well. It probably helped that before he ever became governor, he made a decision that allowed him to be a leader that was not easily influenced by political parties. McDonald stated, from the first moment of his candidacy, that he would only serve one term in Santa Fe. True to his word, he refused to run for a second term.

●**January 16**--On this day in 1869,
CONTINUED ON PAGE 3

WRITING CONTEST

THIS PIECE WAS WRITTEN BY TESSA DAVIS, A 5TH GRADER AT HILLRISE ELEMENTARY SCHOOL. THE ASSIGNMENT WAS TO WRITE A SHORT STORY. TESSA WROTE THIS FUN, FICTION STORY.

THE WHALE AND THE RING

(Sequel to "The Witch and the Ring")

The magic ring had caused people to do much evil. An old woman had it melted down and thrown into the ocean where it could not cause anymore problems.

Deep in the ocean, something that sounded like a jar dropping made a soft clunk.

Then on top, something rowed slowly away.

Deep down in the water a big fish watched as they rowed away. Then it went on. The whale's

tail hit the jar. The jar flew across the water and hit a rock. The jar cracked, and the ring landed on the soft sand. Two weeks later a big tide came, picking up the ring and washing it ashore. It lay there for three days rusting. Then a seven-year-old boy came, picked it up and polished it. He put it on his finger. **YOU SAY THAT THE RING WAS MELTED RIGHT! RIGHT! BUT THIS IS A MAGIC RING. IT CAN DO WHAT IT WANTS.** The boy walked back to his parents. They got into a fight. "I wish you would turn into mice!"

the boy shouted. To his surprise, they did. "I wish I was a cat so I could chase you," he wished. And he changed. His parents, or mice, scampered away. He changed himself back to a human. He realized that the ring was doing the magic. The boy, whose name was Tim, wished for a million dollars. He got that also. Tim wished he had a car. He got that also. He wished he owned the whole beach. Signs appeared which said, "PRIVATE PROPERTY, NO TRESPASSING." He wished for a beautiful house. It appeared on

the beach. He wished for a lot more than this. He wished to be 18, forever. (WE CAN ASSUME HE WAS.) That is, until he changed into a glacier. At age 18, he had everything he could possibly want, except to be cool. That's what he asked for. He did not say what kind of cool. When he changed, he dropped the ring. It landed in the soft sand. Who knows when it will be found again.

HISTORISCOPE CONTINUED FROM PAGE 2

the famous Lincoln County was created. Originally the County covered about one fourth of the state. Today, this area encompasses four counties.

Lincoln County was named after our slain president,

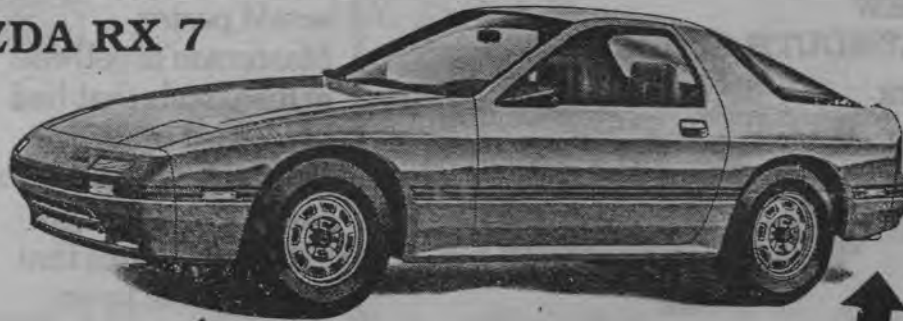
Abraham Lincoln, with hopes that the sentiment would sway Congress into granting us our statehood. The county seat was first called Las Placitas. Then it was called Bonito, and later, was changed to its present name of Lincoln.

Lincoln County was the center of what was called the Lincoln County War in which over twenty gun battles were fought. The five day battle in July of 1878 was, by far, the largest battle.

● January 17--If you had to guess the name of the first capital of Arizona, I
CONTINUED ON PAGE 4

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CONTINUED FROM PAGE 3
 doubt if you would say Fort Whipple, but if you did, you would be right. In 1863, the Arizona Territory was formed from

what was once all New Mexico Territory. Arizona had only been a county in New Mexico with Tucson as its county seat.

When the Arizona Territory was created, a site was chosen to be its government headquarters. On this date in 1863, Fort

Whipple was given that title. However, Fort Whipple proved to be too primitive, so within a few weeks, the capital was moved to Prescott, then later to Phoenix.

when his father was the Indian Agent at the Mescalero Reservation. Until the age of 37, Eugene worked as a cowboy and a horse breaker. It was said he could ride anything that grew hair.

●January 18- Due to television, the name Bat Masterson is fairly well known. He was involved in several gunfights. In fact, this week in 1876, he was involved in a shooting with a man named King. King was killed in the gunfire, along with a woman by the name of Molly Brennan. Bat was wounded, but survived. In 1891, he moved to New York City and became a sports writer.

He was also an avid reader. Many times, he would ride along reading a book while trusting his horse to find the way home without interrupting him.

At age 37, Rhodes began writing some of New Mexico's best history, and the novels he wrote are still highly regarded today.

Rhodes Hall, on the NMSU campus, was named in his honor. His grave site, which is on his old homestead in the San Andres Mountains, is maintained by NMSU.

●January 19- On this date in 1869, Eugene Manlove Rhodes was born in Nebraska. He came with his parents to New Mexico in 1882

●January 20--In 1882, Fort Selden was commanded by Douglas MacArthur's father. The Fort was also one of the forts that used camels in the 1860's. But, on this date in 1891, Fort Selden ceased to be a military fort. In a two-year period of time, twenty-eight old frontier posts were abandoned. The reason was that with the coming of the railroad, the army no longer needed so many forts out in the field. Men and

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CONTINUED ON PAGE 6

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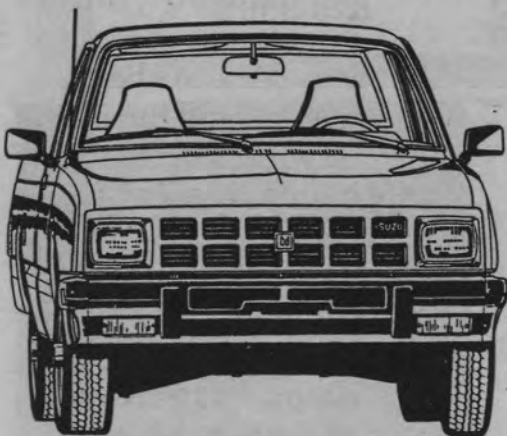
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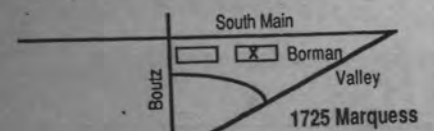
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equipment were moved to Fort Bliss in El Paso where the railroad could provide quick and easy transportation. The remains of Fort Selden, which are only 15 miles north of Las Cruces, were declared a state monument in 1972

●**January 21-**
-On this date in 1890, NMSU, which was then called New Mexico College of Agriculture and Mechanical Arts, opened classes for the first time. A four-year curriculum was offered. Before entering the college, students were

required to pass an examination in arithmetic, English grammar, and United States history. The admission fee was five dollars. Thirty students took the exam and on this date, 97 years ago, seventeen students were enrolled. Classes were held

in what used to be Las Cruces College because the new campus didn't have any buildings yet. In fact, the first building took about a year to complete. Its cornerstone is on the west side of Hadley Hall.

●**January 22-**
Today the NMSU

Aggies played a basketball game at the University of California at Irvine. Today is also the birthday of one of our players, Johnny Roberson. Roberson is the Co-Captain of the Team and is one of the most likable people

CONTINUED ON PAGE 7

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HISTORISCOPE
CONTINUED FROM PAGE 6
you would ever want to meet. He is a Sophomore majoring in Business Administration and Management. Roberson is 6'8" and weighs 180 lbs.

As a high school player in San Antonio, Texas, Roberson was named Honorable Mention All-American, All-State, All-Region, All-District, and the Player of the Year.

●**January 23**--In 1929, scientists at the Lowell Observatory felt sure that there must be another planet because of the way the planet Uranus acted. The unknown planet was temporarily named "Planet X", and the researcher who was

hired to find it was Clyde Tombaugh, who has lived in Las Cruces since 1946.

The method of finding the planet was to compare pictures of the solar system, two by two, to see if there was any unusual movement that would indicate the presence of another planet.

On this date in 1930, Tombaugh took a picture of the constellation Gemini through a 13" telescope. Six days later he took another. When he examined the pictures on February 18th, he knew the search was over. "Planet X", later named Pluto, had been found.

●**January 24**--On this date, 40 years ago, the scientists at White Sands Proving

Grounds were congratulating themselves. They had just successfully launched a rocket with two new innovations. General Electric had built an automatic pilot system which was the beginning of remote-controlled rockets. Before this innovation, rockets could be aimed, but once they were fired the scientists had no control over where they went. With this new system, they could change the rocket's flight path should they want to. The same flight also marked the first completely successful use of telemetry equipment to monitor the rocket's performance.

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